

Platform

Name: Caroline Keim

Year: 03

Major: Public Relations

Slogan: “Make Time With Keim”

Qualifications:

- War Eagle Girl with the War Eagle Girls and Plainsmen
- Camp War Eagle Counselor
- University Program Council (UPC) VP of Operations for the Major Entertainment Team
- Director of Public Relations for Alpha Delta Pi
- Omicron Delta Kappa Honors Society (ODK)

Platform:

My Miss Auburn platform centers around the creed stanza, “I believe in honesty and truthfulness, without which I cannot win the respect and confidence of my fellow men.” This stanza has always been my favorite, but has taken on a whole different meaning this past year. I recently went through the most traumatic event of my life, which led me to seek out counseling. When I first started, I was ashamed, but soon realized that I needed counseling way before this specific event. “Make Time With Keim” is centered on making time to seek out help for ourselves and making time to have honest conversations with those around us to potentially lead others to healing and steward deeper relationships. Miss Auburn is a position of humility that is often wrongfully viewed as someone who has it all together. I want to use this platform to emphasize that Miss Auburn is approachable by humbly admitting my own weakness. My ultimate goal is to break the stigma of counseling and cultivate honest conversations while highlighting the free services that Auburn offers to students.

In regard to my qualifications, I have been a part of University Program Council (UPC) for the past two years, working specifically with the Major Entertainment Team. When I started this position, it seemed daunting to interview or speak to someone of high profile while simultaneously managing large scale event logistics, but this role has given me the confidence to perform and communicate professionally under high pressure.

This past summer, I had the pleasure of serving as a Camp War Eagle Counselor. Expressing my love for Auburn through sharing general history, campus initiatives, and programs taught me the importance of being well informed and passionate in a position of representation. As Miss Auburn, I believe it is imperative to continue to learn Auburn history, know its organizational structure, and understand the pulse of the campus to best serve the University and the people that I would encounter.

The most rewarding experience I have had has been serving as a War Eagle Girl (WEGP Organization). WEGP has grown my love for Auburn beyond what I thought possible and has given me relationships that I will treasure forever. This role has solidified that I am most fulfilled when I am serving others, whether publicly or behind closed doors. I believe that having a willingness to serve is one of the most important qualities for Miss Auburn to possess because she exists to serve the campus in every capacity possible.

This University has been life changing for me on every level and has shaped me into an Auburn woman who perseveres through difficulties, creates meaningful relationships, and humbly serves. To be considered to represent the University that has not only instilled these qualities in me, but has given me a community to walk through my hardest days would be an absolute honor. I am so grateful for this opportunity and cannot wait to elaborate on my platform further this week. War Eagle!