

Name: Hannah Streitman

Year: 03

Major: Finance

Qualifications:

SGA Cabinet: Assistant Vice President of Finance

SGA Cabinet: Director of Civic Engagement

SGA Freshman Forum

Honors College

Social Sorority: Academic Excellence Chair, Leadership Chair, & Chaplain

Platform:

Auburn Family,

War Eagle! My name is Hannah Streitman. I am a junior here at Auburn majoring in Finance who has been blessed with the opportunity and privilege to run to be your next SGA Treasurer.

Since stepping foot on Auburn's campus, my love for Student Government has been extremely evident- as I have been involved since I was a freshman- with a passion for "serving and promoting the individual student, unifying all that is Auburn."

"Go Higher with Hannah" was chosen as the platform because I would love nothing more to take you **HIGHER** when it comes to educating you on how to handle your money to ensure you feel financially secure. I believe the following three tiers of my platform will help us as we take the steps to **GO HIGHER**. They are as follows:

1. Invest in Auburn: Increasing Financial Literacy on Auburn's campus

- Maintain the project with **Regions Bank --- aub.ie/financial-wellness**
- Promote the spreadsheets, reality checks, seminars, podcasts, playlists for each class that are available to the student body
- Host **seminars, events, & concourse days** promoting financial literacy topics
 - Topics could be:
 - "Financial Responsibility: Building a Financial Portfolio & a Good Credit Score"
 - "It Adds Up: Importance of Saving & Investing"
 - "Check the Box: Balancing a Checkbook and How to Properly Write a Check"

- “Life in the Real World: How to Open a Bank Account & Pay Bills”
 - Partner with both the **First-Year Experience Office as well as Office of Admissions & Student Recruiters** to advertise financial literacy programs available to incoming students
 - Form a **universal virtual app** that will allow students to have access to financial budgeting tools and a personal expenses calculator (factoring in but not limited to: housing, dining, laundry, parking tickets, textbooks, scholarships, job income, personal allowance, etc.)
 - Create an **Office of Financial Wellness** that has in house “**financial coaches**” where students can make appointments on Advise Assist to aid in making financial decisions such as saving, investing, and budgeting
2. **Invest in Each Other:** Incorporating Diversity, Equity, and Inclusion concerning finances
- **Host seminars** to discuss how we can enhance equity and inclusion on campus in regards to financial status and struggles
 - Adequately **funding underrepresented student organizations** on campus to allow all students to have the opportunity to be involved
3. **Invest in You:** Intensifying the Student Personal Finance Experience
- Ensure there is more **student loan and post COVID-19 assistance**
 - Promote **AU10 (10% off discounts to students at local businesses** in Auburn in partnership with the Downtown Merchants Association) by sending out a newsletter once a semester
 - Be transparent with **allocation of the Student Activity Fee**
 - Provide information on **local scholarships and job offerings** for students to help ease the financial burden

I am thrilled to be able to share my platform with you and hope you feel empowered and encouraged to **GO HIGHER** with me when it comes to your finances.

Humbly,

Hannah Streitman