

Name: Sloen Zieverink
Year: 03
Major: Public Relations

Qualifications:

SGA Assistant Vice President of Communications and Marketing
SGA Director of Social Media and Marketing
SGA Foreign Language Exchange Program Working Group
Camp War Eagle Camp Counselor
Social Sorority Assistant Director of Recruitment

Platform:

War Eagle!

My name is Sloen Zieverink, and I am honored to share my passion for Auburn University as I run to be your next SGA President.

Being a member of a 30,000-person family is a tall order. Maintaining an accurate representation and promoting total inclusivity takes the work, hard work, of each individual. Auburn should be a home for its students, a safe haven for its attendees where everyone feels a complete sense of belonging. Stepping onto campus brings about an overwhelming influx of expectations and possibilities, and unfortunately there's no three step plan to success. Thankfully, the responsibility of belonging does not fall on the individual; rather, it is the duty of those in charge, both appointed and elected, to ensure all students benefit from being a member of the Auburn Family.

Be Known with Sloen is a campaign dedicated to the students where:

- All concerns are heard;
- All questions are answered;
- All intentions are transparent;
- All steps are unifying;
- All 30,000+ family members are known.

COMMUNICATION & TRANSPARENCY

- Executive goal-tracking feature that allows students to stay updated with the progress of SGA's initiatives
- Incorporate diversity, equity and inclusion training sessions for all student activity organizations
- Designate student activity organization liaisons to strengthen relations between SGA and SAOs
- Establish "Exec on the Concourse" Days where SGA executive members have the opportunity to answer questions and receive feedback in real time
- Create Panhellenic/IFC/NPHC/MGC liaison positions to facilitate communication and encourage collaboration with philanthropic events

CAMPUS LIFE

- Implement a single-card system by combining Tiger Cards and Ignited Cards and provide a digital alternative to physical cards
- Establish an on-campus Women's Resource Center, combining Auburn groups advocating for women's professional and collegiate success, such as but not limited to Baby Steps and the WISE Institute, into a centralized entity
- Advocate for a Great American Cookies/Marble Slab Creamery on campus
- Work toward creating a more comprehensive and user-friendly parking map
- Ensure student safety at on-campus polling locations
- Expand Mental Wealth Week by incorporating a Suicide Awareness Day and by adding discussion-based mental health seminars

STUDENT REPRESENTATION

- Create a Diversity, Equity and Inclusion executive position and branch within SGA's Cabinet
- Extend AU10 such that participating businesses donate 10% of student sales to minority and international scholarships during designated timeframes
- Establish a seat in the Student Senate for students in the EAGLES Program to better represent EAGLES students in SGA decisions
- Collaborate with the International Student Organization to pair first-or-second-year students involved in SGA and ISO to foster relationships and promote more cohesive and accessible student leadership
- Advocate for a second location for the Campus Food Pantry in the new centralized dining hall
- Promote resources available for sexual assault survivors on campus, including the Medical Clinic's Sexual Assault Nurse Examiner (SANE) and Safe Harbor

Sincerely,

A handwritten signature in black ink, reading "Sloan Zieverink". The signature is written in a cursive, flowing style. The first name "Sloan" is written with a large, looped 'S' and a trailing 'y'. The last name "Zieverink" starts with a large 'Z' and ends with a long, horizontal flourish.

Sloen Zieverink