SGA Executive Vice President of Outreach

The Executive Vice President (EVP) of Outreach leads the Outreach in SGA Cabinet and promotes inclusive engagement by all of SGA. They coordinate SGA’s physical engagement with the student body, gather feedback from students, and then share that feedback with the appropriate teams in SGA. The role serves primarily to understand the student opinion and communicate this to all of SGA. The EVP serves as the chief liaison between SGA, the student body at-large, other SAPs student leaders, and campus and external partners. The EVP is responsible for ensuring their team members promote diversity, equity and inclusion through all efforts.

The Role of the Executive Vice President of Outreach is to:

- Organize and lead weekly meetings with the Assistant Vice Presidents within Outreach to provide direction, gather updates, and fill them in on any pertinent SGA developments which effectively enable them to perform their duties
- **Strive to ensure that every student at Auburn University understands that their voice is both heard and represented by SGA**
  - Promote internally and attend other SAO events and meetings
- Ensure SGA’s feedback efforts empower and include all students
- Establish and operate a student body network to gauge students’ needs and desires:
  - Manage all Auburn Answers outreach efforts
  - Oversee Outreach programming development and execution
  - Creatively utilize resources to benchmark student opinion (surveys)
  - Develop relationships with student organizations
  - Collaborate internally to establish student interest priorities and convey findings to appropriate partners
- Oversee the implementation of the following SGA events/programs:
  - Aubie
  - Creed Day
  - Fall Feast
  - Hey Day
  - Town Halls
- Support the External Affairs team in promoting students’ interests to external partners
- Plan and manage a monthly Outreach plan communicated to Executive Officers
- Lead the Outreach Team in engaging with the student body through its various methods
  - Producing and distributing monthly reports to Executive Officers and to the appropriate Cabinet members
- Assist with other duties as assigned