

Name: Lady Frances Hamilton

Year: 04

Major: Public Relations

Minors: Business and Leadership

Qualifications:

- President of the Panhellenic Council
- Auburn University Student Recruiters
- Mortar Board
- Auburn University Office of Communications and Marketing Summer PR Intern
- Student Government Association Assistant Director of Homecoming

Platform:

Joining the Auburn Family was the best decision I have ever made. It has been both a privilege and an honor to call Auburn my home, and I am so grateful for the opportunities I have been granted to serve the Auburn community. The transition was subtle yet certain. Over time, Auburn University went from being my school to being the loveliest village, to my favorite place, and finally my home away from home. Being an out-of-state student can seem daunting; however, my sincerest desire is to help all Auburn students feel at home here. I want students to be unapologetically themselves. Students should feel that the Auburn Family will welcome them home and accept them with open arms.

My platform for Miss Homecoming, *We Can* with Lady Fran, is centered around the concept that we can make Auburn home to each and every student who attends. *We Can* shower them with love, patience, compassion, and kindness. *We Can* extend grace and forgiveness. *We Can* give directions, roll Toomer's, and engage in conversation with fellow members of the Auburn Family. Ultimately, *We Can* help all members of our community find their home here by welcoming them to campus, by helping them find their place, and by making a conscious effort to stay connected with them.

COVID-19 has tested the Auburn Family. This season has been filled with unknowns, trials, and difficulties; however, through it all, Auburn has remained steadfast in its ability to put people at ease, to provide a sense of comfort, and to serve as a home to so many.

My platform focuses on three primary ways to remind students that *We Can* make this campus their home. First, we want to make sure that we are welcoming all visitors to our campus and helping them clearly see what a home at Auburn is like. I remember stepping foot on Auburn's campus for the first time and being pleasantly surprised at how students greeted me—with intentionality, a smile, and a heartfelt 'War Eagle!' I instantly felt at home on this campus, surrounded by warm, intelligent, and engaging students. Second, we want to make sure that we are helping current students find their passions by being a constant source of encouragement. Through involvement opportunities, mentorship, and programming, *We Can* make Auburn home to all. Third, we want to ensure that we are staying connected with our alumni by reminding them that they always have a home on the Plains. Once implemented, I believe that the Auburn Family will be left with a renewed sense of purpose and belonging.

The Auburn Family is what distinguishes this campus from all others. Auburn is a home to thousands. By welcoming visitors to campus, helping students become involved, and continuing to connect with alumni, *We Can* make Auburn home. *We Can* help Auburn become a home for students, both present and future, while welcoming back our beloved members of the Auburn Family, ultimately embodying the deeply-rooted spirit of Homecoming on the Plains.