

Name: Jake Darling

Year: 03

Major: Finance

Qualifications:

SGA Cabinet: Assistant Vice President of Financial Projects

Financial Management Association

Auburn Student Investment Fund Portfolio Manager

High School Leadership Conference Counselor

Platform:

War Eagle Auburn!

My Name is Jake Darling and I am a junior here at Auburn. I have the distinct pleasure of running to be the next treasurer of our Student Government Association. This responsibility is not one I take lightly and am excited to have this opportunity.

Student Government was not something I was immediately drawn to during my time on campus. Since I got involved with the organization, I have enjoyed every moment and aspire to play a larger role, as I see it is a way to give back to Auburn.

“Dollars With Darling” is about helping bring the ideas behind financial literacy and independence to the student body. I plan to build on our current offerings through two methods

Promotion and Maintenance of Existing Services

Auburn is fortunate to have a vast network of financial tools available. However, many students are unaware of some or all of these offerings so I would make it one of my goals to promote these services to a greater portion of the student body.

- We have a strong relationship with Regions Bank where they back a large portion of our financial literacy tools. I plan to continue this relationship and keep this program going as strong as it has been
- The AU10 program is something set up to help students save money in their day to day lives. I want to better promote this as I believe it is something every student at Auburn should be using and hope to be able to expand it further to more stores and companies
- Within Canvas we have a service called Cash Course which acts as a sort of crash course in financial literacy. I hope to make students more knowledgeable about the existence of programs such as this.

Increasing Accessibility of Information

Something I plan to do during my time as treasurer is to bring this financial information to you. I know that not everyone has the time to take an hour of their day to attend a lecture surrounding financial literacy, so I plan to make it simpler and quicker to access this information.

- Occasionally hold events on the concourse where small financial literacy lessons are taught such as how to write a check or why diversifying your portfolio is important while investing
- Work to bring the existing resources to the forefront of the student experience instead of having them act as a side item where not everyone knows of their existence. This can be done through discussion during Camp War Eagle and putting resources in more accessible places

Overall, I am excited by the opportunity to serve in this role and look forward to hearing student input. I want to serve the student body in a way that helps them accomplish their financial goals, however that may be.