

Name: Braxton (BB) Rich

Year: 03

Major: Public Relations Communication

Qualifications:

1. Auburn University Panhellenic Executive Board
2. Student Government Association Cabinet
3. Alpha Omicron Pi Sorority
4. Lambda Pi Eta Honor Society
5. American Legion Auxiliary Alabama Girls State Counselor

Platform:

As an Auburn woman, I feel I can be motivated by every line of the Auburn Creed. However, I choose to base my platform upon the line, "I believe in obedience to law because it protects the rights of all."

Auburn is renowned for giving its students, alumni, and visitors a sense of "Home." When I think of home, I think of safety, protection, and a place of comfort. With this core principle of the Creed supporting me, I strive to bring a greater awareness of the safety options and resources available to students.

On November 5, 2019, at 4:32 am, I received a call informing me that my cousin had been killed - as a result of a senseless act of violence. He was a wonderful person who had such a bright future ahead of him. He made the most of every opportunity, served in the United States Air Force, and had plans to attend Auburn University. Being only one year apart in age, my cousin and I were very close. As a result from this personal ordeal, I have seen how there is strength in support and numbers- something easily attainable among the passion throughout Auburn's campus. I push myself to use this experience to influence people and hopefully prevent situations like those my family has gone through.

Through my campaign and platform, 'Be the Light with BB,' I hope to highlight three safety elements on Auburn's campus. The first safety measure I want to draw attention to is Auburn Cares. In order to help students and families navigate challenging and complex situations, the Auburn Cares office connects them with resources and promotes self-advocacy through individualized planning. The Auburn Safety app is the next safety precaution I want to draw attention to. Students and staff at Auburn University have free access to the personal safety app Auburn Safety. By downloading this app, students can temporarily allow their friends to track their whereabouts by using the "Friend Walk" feature or communicate with Campus Safety & Security. The blue emergency lights on the Auburn campus represent the final safety measure I wish to highlight. Nearly 200 "blue light emergency phones" or emergency call boxes are strategically positioned all over Auburn's campus. When activated, these call boxes contact 911 and inform the dispatcher of one's exact location. I'm hoping that by making the Auburn family aware of these three safety measures, they will feel more supported and safe, both on and off campus.

"I believe in obedience to the law because it protects the rights of all," the Auburn Creed declares. All people's rights have been and will continue to be protected by obeying the law. With this platform, I can only hope that everyone is made aware of all the options available to them that could help them feel safe. I am honored to have been nominated for this position, and I can't wait to share different safety applications and resources. War Eagle!

Sincerely,

Braxton (BB) Rich