

Name: Bay Matthews

Year: 03

Major: Graphic Design

Qualifications:

CADC Ambassador

CADC Student Council- Marketing Council

CARE-ing Paws Marketing Exec

2024 Pi Chi

Platform: I am running for President of the college of architecture, design, and construction because of my love for the community, value towards its growth and development, and my motivation to lead as a student from a small department. From the beginning of my journey as a student within the CADC, I have received unbelievable support from my peers, professors, and mentors. The community within our college strives for academic excellence, while promoting healthy student relationships, and constant explorative creativity. These values have shaped my personality as a young adult, and motivated me to pursue further involvement.

Through involvement in both the CADC student council and our ambassadors program, I have recognized the lack of collective community among the majors within our college, despite sharing very similar curriculum styles and academic challenges in the classroom. As president, I would emphasize a stronger integration of multi-major connections, through incentives towards our events like CADC Connect, and AIGA Pumpkin Carve, which allow students from the college to break major-related boundaries, and bond more personally. I would also like to work with each departments faculties, finding cooperative efforts to encourage student involvement, in-turn benefiting academic motivation and success.

In my own department, I have found that the faculty and many of my classmates are not aware of involvement opportunity within the college, despite having defined interest in participation. I have also recognized that when my cohort specifically has been emotionally closer to one another, we are more motivated to support each other during long hours in the studio, and produce extraordinary work on our free time. This positive work environment promotes less burnout, active collaboration, and an overall love for our craft. I believe that this phenomenon is no different within the departments of architecture, building science, industrial design, and the other respective departments within the CADC. Under my leadership and through our student council development, I would like to challenge our faculty and the mass of experienced students in the college to promote this collective attitude shift.

Overall, I see my application for the position of President as a opportunity for communal growth, academic excellence, and collective teamwork within the college as a whole. Auburn University has been such a wonderful and fulfilling university to attend thus far, and as a executive, I feel as though I could give back and continue to improve the CADC for future students to come. I plan to lean on the support of the executive branch that came before me, and to support our student council in the ways I was supported before. These bonds and collaboration in leadership are what I believe will continue the Auburn legacy we all love and respect so dearly.