

Name: Hailey Bergenthal

Year: 03

Major: Law and Justice

Qualifications:

SGA Assistant Vice President of Finance

Panhellenic Director of Greek Sing

Cardinal Key Honor Society

Panhellenic Recruitment Counselor "Pi Chi"

SGA Assistant Director of Hey Day and Creed Day

SGA Freshman Forum Member

Platform:

If elected SGA Treasurer the focus of my job will be on currency. I want to center my time in office not only on physical currency, but on the currency of our everyday lives. By "Banking on Bergenthal" students are: Investing in the resources present at Auburn, appreciating the wealth we have as Auburn Students, and banking on their futures as Auburn alumni.

First, I believe it is crucial that the Auburn family invest in its current students and their future outcomes. In order to become a university with some of the most impressive graduates it is important to prepare future graduates on all fronts, including finances. As Treasurer I will work to promote all current programs to every student across campus as well as work alongside administration to consistently provide students with the newest financial technology. In order to do this I plan to create a centralized website that houses all financial materials in a way that is easy for Auburn Students to navigate and find what best caters to their needs.

Secondly, the Auburn Family is overflowing with wealth of alumni who want to pour into current students. I want to create lasting relationships with alumni who work in the financial field and begin a speaker series that provides students with current financial information. Recordings of each series can be provided as a financial resource alongside already created materials.

Finally, As Treasurer I hope to ensure Auburn students can bank on their financial well being as Auburn alumni. Ensuring students are well educated in finances will provide the confidence to thrive after graduation. Utilizing the relationship with UBS and marketing the program across campus gives seniors and recent graduates access to not only a financial coach but also online wealth management. I will work to maintain these relationships and resources for Auburn Students, so that each current student will have access once they become a senior.